

HYPE!

K I D S

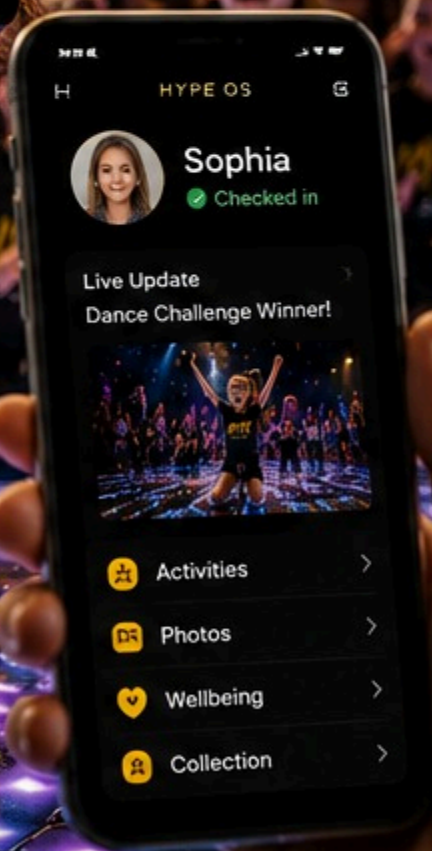
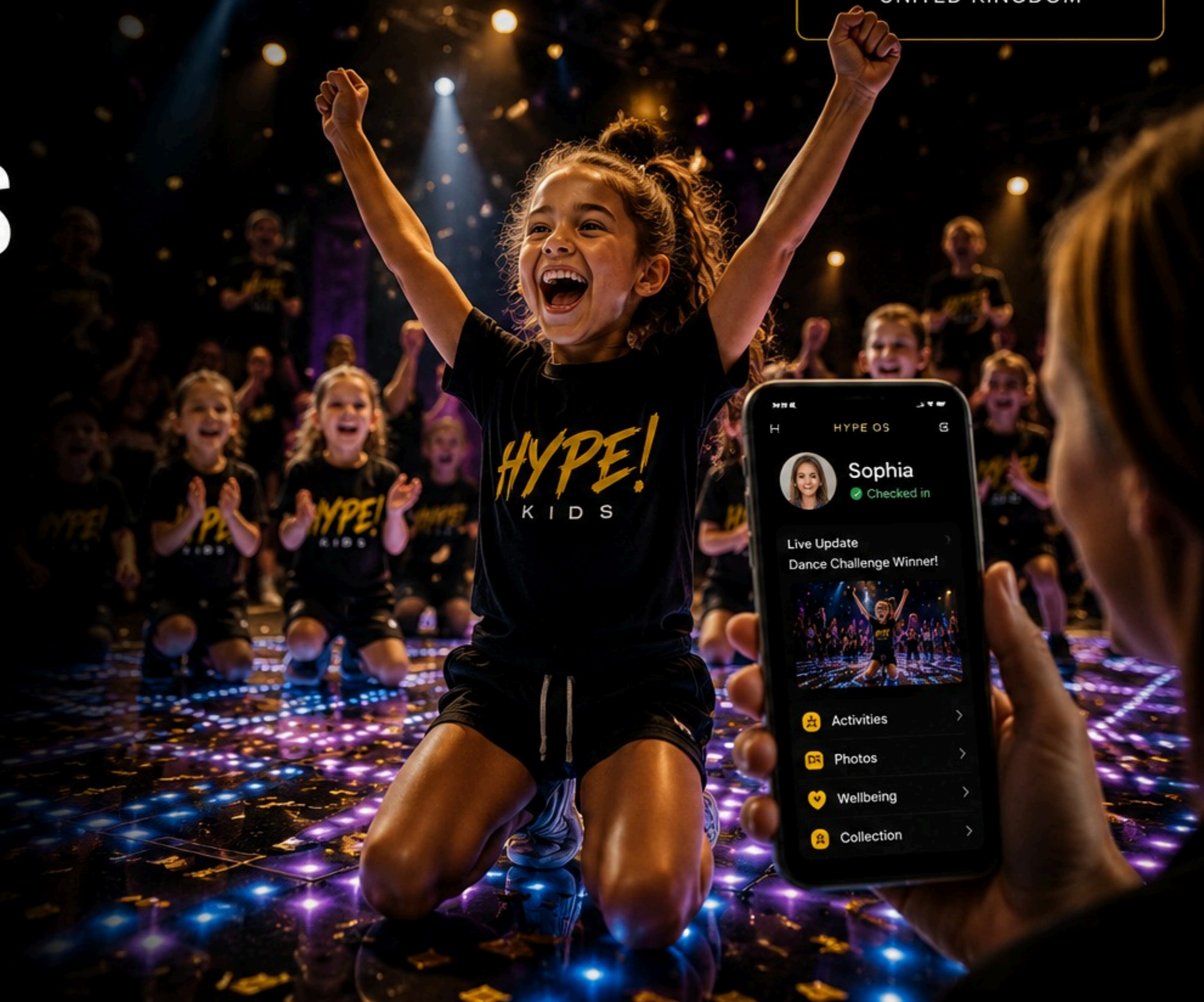
EXPERIENCES
THEY'LL
NEVER
FORGET.

PREMIUM CHILDREN'S EXPERIENCES.
POWERED BY HYPE OS.



CONFIDENTIAL
INVESTOR DECK

UNITED KINGDOM



HYPE!

KIDS

WHY SHOULD THE BEST PART OF CHILDHOOD ONLY HAPPEN ON HOLIDAY?

Millions of people remember the children's entertainment **more vividly** than the hotel room.

So why should children only experience that feeling **once or twice a year**?



EMOTIONAL IMPACT

Moments that shape memories for life.



PARENT PEACE OF MIND

Safe, engaging experiences you can trust.



UNFORGETTABLE

The highlights of the holiday they'll never forget.



PARTNER DIFFERENTIATION

Stand out with world-class children's experiences.



REPEAT & RECOMMEND

Happy families return. Memories spread.

MEMORY





THE WEDDING EVERYONE REMEMBERS.

Two incredible experiences.
One unforgettable day.

While you celebrate, we create a world
designed just for them.

HYPE Kids gives parents the freedom
to enjoy every moment, knowing their
children are safe, happy and having
the time of their lives.

We work with premium venues to
deliver fully managed, separate
children's experiences that **elevate**
your event — not interrupt it.



TWO UNFORGETTABLE EXPERIENCES.
ONE UNFORGETTABLE DAY.



PROFESSIONAL CARE

Trained nannies. Vetted.
DBS checked. Ratio controlled.



EPIC ENTERTAINMENT

Dance battles. Games.
Music. Creative challenges.
Designed to blow their minds.



PEACE OF MIND

Parents relax knowing
their children are thriving
in a safe, secure space.



MEMORIES CAPTURED

Photos & videos shared
after the event.



VENUE PARTNERS

Working with premium venues
that offer the perfect space
for HYPE Kids.

HYPE!

KIDS

MORE THAN ENTERTAINMENT.



OVERNIGHT CARE EXPERIENCES

- Luxury teepee sleepovers
- Shared sleep suites
- Quiet bedtime routines
- Morning breakfast club



PROFESSIONAL CARE

- DBS checked team
- Paediatric first aid
- Safeguarding trained
- Age-appropriate ratios



HOSPITALITY STANDARD

- Organic breakfast
- Healthy evening snacks
- Toothbrushing routines
- Calm wake-up experience



PARENT FREEDOM

- Parents continue celebrating
- Live HYPE OS updates
- Emergency contact
- Collection management



WHY IT MATTERS

Parents don't just buy entertainment. They buy confidence.

Overnight care transforms HYPE! Kids from an event supplier into a premium family experience, allowing weddings, celebrations and private events to continue long after children's bedtime.



AGES 3-12

Tailored experiences for every age.



OVERNIGHT COMFORT

Premium bedding, soft lighting and calm sleep environments.



MULTIPLE CHILDREN

Designed for groups with the highest care standards.



FLEXIBLE TIERS

Teepees, shared suites and private premium sleep spaces.



SEAMLESSLY MANAGED

Everything handled so parents can be completely present.

ENTERTAINMENT CREATES EXCITEMENT.
CARE CREATES TRUST.

WHERE CHILDHOOD FEELS EXTRAORDINARY.



ENTERTAINMENT

LED Gaming Floor
Silent Disco
Teen DJ



PLAY

Nerf Arena
Challenge Zone
Treasure Hunts



CREATE

Dress-Up
Arts & Crafts
Creative Stations



OVERNIGHT

Teepee Village
Cinematic Nights
Organic Breakfast



LITTLE LEGENDS

Toddler Zone
Story Corner
Sensory Play



MEMORIES

Vibe Cam
Digital Gallery
Parent Highlights



CARE

Expert Nannies
DBS Checked Team
First Aid Trained



HYPE! WRISTBAND

Secure Access
Cashless
Connected



EVERY CHILD.
EVERY PERSONALITY.
EVERY EXPERIENCE.



TRUSTED CARE.
REAL CONNECTIONS.
COMPLETE PEACE OF MIND.



SAFETY FIRST.
EXPERT TEAM.
PROVEN STANDARDS.



MEMORIES THAT LAST.
CONFIDENCE THAT GROWS.
CHILDHOOD, REMEMBERED.

HYPE!

KIDS

HYPE! OS

INTELLIGENCE THAT CARES.

The HYPE! OS app connects everything in real time—keeping parents informed, kids safe, and every moment unforgettable.



LIVE VIBE CAM

Real-time moments as they happen.



ACTIVITY TRACKING

Challenges, games and achievements.



HEALTHY LIVING

Snacks, hydration and wellbeing updates.



SAFETY FIRST

Trained staff, secure check-in/out and real-time monitoring.



PARENT MESSAGING

Direct updates from your care team.



MEMORIES DELIVERED

Photos, highlights and Director's Cut within 48 hours.

ONE APP. COMPLETE PEACE OF MIND.

HYPE! KIDS 7:41 PM

LIVE VIBE CAM LIVE

ALEX
AGE 9
● AT NERF ARENA

ACTIVITY UPDATE
Challenge Zone 7 / 10

SNACK TIME 7:02 PM
Healthy snacks enjoyed

WELLBEING CHECK 7:01 PM
All good

WATER INTAKE 6:58 PM
Hydration good

WELLBEING GOOD

HYDRATION GOOD

ACTIVITY HIGH

GROUP NERF ARENA

HOME **UPDATES** **GALLERY** **MESSAGES** **MORE**

LIVE MOMENTS
See real-time updates as they happen.

SAFE & SECURE
Trained staff, ratios and real-time safeguarding.

DIRECT MESSAGING
Communicate instantly with your care team.

MEMORY MAKERS
Professional photos, highlights and Director's Cut within 48 hours.

BUILT ON HYPE! OS

Our intelligence layer connects every part of the experience so you can relax, knowing they're safe, happy and creating memories.



SECURE



REAL TIME



TRUSTED



AI POWERED

YOU ENJOY THEIR DAY.

WE'VE GOT THEM.

THE PARENTS ALREADY EXIST.
*THEY'RE JUST WAITING
FOR SOMETHING BETTER.*

Families already spend
billions every year creating
unforgettable moments.

The demand isn't missing.
The experience is.

£2.6B+

UK FAMILY EVENTS MARKET

250K+

UK WEDDINGS EACH YEAR

72%

PARENTS PRIORITISE
MEMORABLE EXPERIENCES

THE DEMAND ALREADY EXISTS. ***HYPE! KIDS*** REDEFINES HOW IT IS DELIVERED.

DEMAND



CHILDHOOD DESERVES BETTER. *CREATE THE YEARS THEY'LL LOOK BACK ON.*

Every unforgettable childhood is built from moments that families remember forever.

We're creating experiences they'll still be talking about *years from now.*

✉ hypeentertainmenthq@gmail.com

NOW WE'RE LOOKING FOR THE PEOPLE *WHO WANT TO BUILD IT WITH US.*

HYPE!
KIDS