

HYPE!

AGENCY

MORE THAN REPRESENTATION



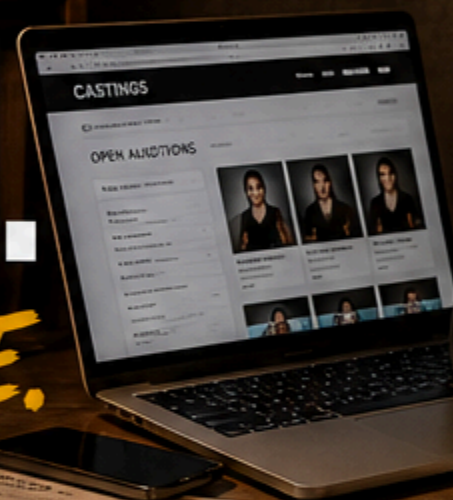
FRAGMENTED

THE INDUSTRY IS FRAGMENTED.

TALENT PAYS THE PRICE.

Today's performers build their careers across disconnected coaches, studios, platforms and agencies—spending as much time managing the journey as developing their talent.

- ☒ Vocal coach
- ☒ Acting class
- ☒ Dance
- ☒ Photographer
- ☒ Casting
- ☒ Social content
- ☒ Gym
- ☒ Nutrition
- ☒ Agency meeting



STUDIO BOOKING CONFIRMATION
FRIDAY 9AM - 11AM
STUDIO 3

TRAIN TICKETS
MANCHESTER
→ LONDON
FRI 07:15

LONDON → BIRMINGHAM
SAT 14:30



INVOICE
PHOTOGRAPHY
£250

INVOICE
VOCAL COACH
£120

DISCIPLINE
FOCUS
CONSISTENCY
BELIEVE

BIG THINGS
DON'T HAPPEN
OVERNIGHT

Audition
Friday!

Self tape
by
tonight!

"The harder
you work,
the luckier
you get"

Keep
going
♡♡

COACHING

CONTENT

CASTINGS

REPRESENTATION

REHEARSALS

OPPORTUNITY



HYPE!

AGENCY

ONE HOME. FOR TALENT.

HYPE! Agency brings together development, coaching, content creation, representation, technology and opportunity into one connected creative ecosystem where talent grows every day—not only when work becomes available.

DEVELOP • CREATE • CONNECT • REPRESENT • GROW



THE STAGE.

BECOMES THE CLASSROOM.

Every rehearsal becomes an opportunity to learn, refine and be seen.

Talent develops inside the very venues where future performances, productions and opportunities take place.

LEARN ON THE STAGE.

PERFORM ON THE STAGE.

BUILD YOUR CAREER FROM THE STAGE.

ECOSYSTEM

MORE THAN REPRESENTATION.

Traditional agencies manage bookings.
HYPE! Agency surrounds every performer
with coaching, creativity, wellbeing,
technology and opportunity—building
careers rather than simply representing
them.

Create
Connect
Elevate

ONE TEAM.

ONE PLAN.

ONE FUTURE.

EVERY CONNECTION POWERED BY HYPE! OS.

HYPE! OS connects talent, mentors and scouts through one intelligent ecosystem—making development more connected, opportunities more visible and careers easier to build.

ONE SYSTEM

Talent, mentors, scouts and opportunities connected.

REAL TIME

The right people see the right updates when it matters.

BUILT FOR GROWTH

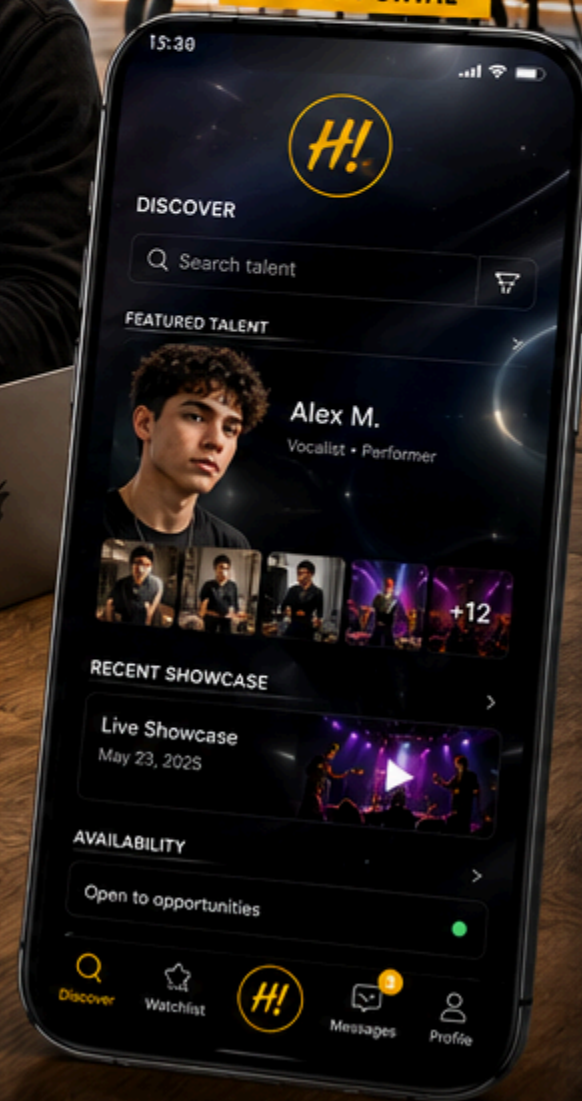
Smarter matches. Stronger relationships. Better outcomes.

Create
Connect
Elevate

TALENT PORTAL



SCOUT PORTAL



THE BENEFITS



MORE DISCOVERY

The right talent is found faster through human insight and smart connections.



FASTER MATCHES

Real-time visibility means the right opportunities happen when it matters.



MORE OPPORTUNITIES

Talent is seen by the right people at the right time.



STRONGER RELATIONSHIPS

Built on trust, transparency and shared progress.



MORE REVENUE

More bookings.
More value.
More growth for everyone.

ONE PLATFORM.

THREE PERSPECTIVES.

ENDLESS OPPORTUNITY.

THE FUTURE IS CONNECTED.

HYPE! Agency doesn't simply represent talent. It creates **one connected environment** where performers, brands, scouts, producers and creative partners naturally **discover opportunities together.**

WHERE TALENT MEETS **OPPORTUNITY.**
WHERE PARTNERS BUILD **THE FUTURE.**



ONE INTELLIGENT ECOSYSTEM

Every connection strengthens the entire network.



LIVE INSIGHT

Real-time updates and visibility that drive better decisions.



CAREER ACCELERATION

More visibility, more opportunities, more career momentum.



BUILT FOR PEOPLE

Technology that enhances human potential, never replaces it.



BUILT TO SCALE

Designed to grow with talent, our network and the industry.

ONE PLATFORM.
One intelligent ecosystem.

THREE PERSPECTIVES.
Talent. Partners. Opportunity.

ENDLESS OPPORTUNITY.
Built for what's next.

ACT VI — OUR ADVANTAGE

HYPE BUSINESSES DON'T FOLLOW TRENDS. THEY SET THEM.

IT'S POWERED BY
THE HYPE ECOSYSTEM.

We've built the infrastructure.
Our ecosystem fuels every brand,
every experience and every
opportunity we create.

HYPE!
AGENCY

-  TALENT ACQUISITION
-  TRAINING & DEVELOPMENT
-  STAFFING SOLUTIONS

HYPE!
HOUSE

-  CREATOR LIVING
-  CONTENT CREATION
-  COLLABORATION SPACE

BRUNCH
CLUB

-  PREMIUM EVENTS
-  COMMUNITY & NETWORKING
-  EXCLUSIVE EXPERIENCES

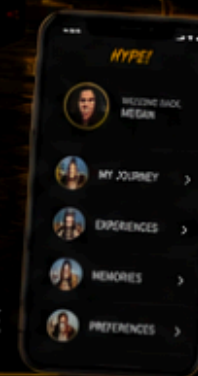
HYPE!
ORIGINALS

-  DOCUMENTARY CONTENT
-  MARKETING ENGINE
-  BRAND AMPLIFICATION

ONE ECOSYSTEM.
ENDLESS OPPORTUNITIES.

HYPE!
OS

-  GUEST INTELLIGENCE
-  OPERATIONS PLATFORM
-  PERSONALISATION ENGINE



ONE ECOSYSTEM.
CONNECTED. ALIGNED. SHARED.



SHARED INFRASTRUCTURE.
BUILT ONCE. POWERING EVERY DIVISION.



LOWER COST TO SCALE.
LEVERAGE. EFFICIENCY. COMPOUNDING ADVANTAGE.

BUILT TOGETHER. BUILT TO LEAD.

HYPE!

A G E N C Y

TALENT. OPPORTUNITY. LEGACY.

HYPE! Agency is more than representation.
It's an ecosystem.

A new model for how careers are built,
opportunities are created and futures
are defined.

The vision is ready.

Now we're looking for the right
investors and **strategic partners**
to build it together.

HYPE HOUSE

JOIN THE ECOSYSTEM.
BE PART OF WHAT'S NEXT.



HYPEENTERTAINMENTHQ@GMAIL.COM

INVESTORS. STRATEGIC PARTNERS. INDUSTRY LEADERS.



ONE PLATFORM.

One intelligent ecosystem
that connects every part
of the talent economy.



THREE PERSPECTIVES.

Talent. Partners. Opportunity.
Stronger together.



ENDLESS OPPORTUNITY.

Built for scale.
Designed for the future.