

EVERYBODY



EMOTION



ONE VISION.

We design around human emotion, not industries.

Every experience begins with the same question.
How do we make people feel more alive, more connected and more understood?

DIFFERENT EXPERIENCES. ONE HUMAN PURPOSE.



APRIL 11

HYPE!

THE JOURNEY STARTS HERE

**FOR SOME,
THE EXPERIENCE
STARTS AT THE *JOURNEY.***

This is where it begins.
New faces. Shared energy. Endless possibility.

We don't just take you somewhere.
We take you into something bigger.

HYPE! FLEET



STORIES

WHERE STRANGERS BECOME *STORIES*.

Some venues sell tickets.
HYPE! House creates nights people
talk about for years.

Every performance, conversation
and unexpected moment is designed
to bring people together—not just
entertain them.

HYPE! HOUSE



CELEBRATE

OUTRAGEOUS BRUNCH.
UNFORGETTABLE *MEMORIES.*

This isn't brunch.
This is HYPE! Brunch Club.
Where music, mayhem and
unexpected moments turn
midday into the highlight
of your month.

Big energy. Bigger prizes.
Unrivalled vibes.
Only at HYPE!

BRUNCH
CLUB

THE *BEST* PART OF THE WEDDING.

One unforgettable celebration
becomes another.

While the adults make memories,
their children have a celebration
of their own.

Safe.
Immersive.
Completely unforgettable.

THEY DIDN'T JUST BOOK A SERVICE.
*THEY DISCOVERED ANOTHER
HYPE EXPERIENCE.*



LEGACY

WHERE POTENTIAL BECOMES *LEGACY*.

Some places entertain children.
Camp HYPE helps them discover
what they're capable of.

Creativity.
Confidence.
Health.
Friendship.
Opportunity.

All designed to last
far beyond one season.

ONE *EXPERIENCE* LED TO *ANOTHER*.

HYPE! CAMP
HYPE!



GREAT HALL →
LAKE HOUSE →
CREATIVE STUDIOS →
TRAINING ZONE →
HEALTH LODGE →
SHOWCASE STAGE →
CABINS →

CAMP
HYPE!

SHOWCASE
REHEARSALS
—
QUIET PLEASE
HYPE!

PARADISE
THE JOURNEY
CONTINUES
HYPE!

- TRAIN
- CREATE
- PERFORM
- GROW
- BELONG
HYPE!

THE GREAT HALL

HYPE! OS



ALEX
SEASON ONE

CREATIVITY 92%
CONFIDENCE 81%
HEALTH 75%
TEAMWORK 68%
OPPORTUNITY 60%

KEEP GROWING.
WE'RE WITH YOU.

HYPE!
MENTOR

PARADISE

**THE DESTINATION
DOESN'T CHANGE.**

YOU DO.

Paradise is where unforgettable
becomes inevitable.

Worlds to explore.
Nights that become stories.
Moments that feel infinite.
A feeling that stays with you.

Paradise removes the compromise.

ONE *EXPERIENCE* LED TO *ANOTHER*.

PARADISE
RESORT

HYPE!

CALYPSO

LIVE DJ SET
SUNSET SESSION

TONIGHT

HYPE!
PARADISE

REMEMBER

EVERY EXPERIENCE SHOULD CREATE THE NEXT ONE.

HYPE OS transforms unforgettable experiences into lasting relationships, giving guests meaningful reasons to reconnect, rediscover and return.

HYPE!
OS

